



PHIA INFRASTRUCTURE FINANCING CONFERENCE

Annual Meeting & Awards Luncheon

MARCH 10, 2009

The Pennsylvania Highway Information Association's (PHIA) Annual Infrastructure Conference will bring together national industry leaders, elected officials, PennDOT staff, and PA Turnpike personnel in order to learn more about why current infrastructure funding mechanisms are no longer sustainable in a rapidly changing world. This conference will feature national and state speakers who will not only discuss the current challenges we face but will present innovative solutions that will need to be embraced if we are going to have a 21st century infrastructure system. The conference is open to all APC and PHIA members and others with an interest in Pennsylvania's transportation industry. You will learn how federal and state emerging trends will impact your company's future.

Sponsoring an event at the conference is your opportunity to reach key public and private sector decision makers! Your support will be recognized through signage and printed materials during the conference and on the conference website - www.pahighways/ANNUALMEETING/.

Companies can choose from among five different sponsorship levels for the conference:

➤ Full Conference

A sponsorship of \$5,000 will entitle your company to the following benefits:

- Exclusive sponsor of the entire PHIA conference
- Opportunity to address attendees (3-5 minutes) about your company's role in the transportation industry
- A seat at the speaker's table for lunch
- Three free admissions to the conference
- Active link on the conference Web page, with company logo
- Recognition in the conference program
- Signage at the luncheon

➤ Luncheon/Keynote Sponsor (Keynote Speaker: Senator Rob Wonderling, the new Chairman of the PA Senate Transportation Committee)

A sponsorship of \$3,000 will entitle your company to the following benefits:

- Exclusive sponsor of the conference luncheon
- A seat at the speaker's table for lunch
- Two free admissions to the conference
- Active link on the conference Web page, with company logo
- Recognition in the conference program
- Signage at the luncheon

➤ **Continental Breakfast Sponsor**

A sponsorship of \$2,000 will entitle your company to the following benefits:

- Co-sponsor of the conference continental breakfast
- One free admission to the conference
- Active link on the conference Web page, with company logo
- Recognition in the conference program
- Signage at the breakfast

➤ **Refreshment Break Sponsor**

A sponsorship of \$1,000 will entitle your company to the following benefits:

- Co-sponsor of the refreshment break
- One free admission to the conference
- Active link on the conference Web page, with company logo
- Recognition in the conference program
- Signage at the break

➤ **Printing of the Conference Program**

A sponsorship of \$500 will entitle your company to the following benefits:

- Exclusive sponsor of the printed conference program
- Active link on the conference Web page, with company logo
- Recognition in the conference program
- Signage at the conference registration desk

To reserve your PHIA event sponsorship, please fax the enclosed application form to 717-238-5060, call 717-236-6021, or send an email to jwagner@paconstructors.org.



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SPONSORSHIP PROGRAM
APPLICATION FORM

Type of sponsorship (please check box)*

- Conference Sponsor** (\$5,000)
- Luncheon/Keynote** (\$3,000)
Senator Rob Wonderling, PA Senate Transportation Committee Chairman
- Continental Breakfast** (\$2,000)
- Refreshment Break** (\$1,000)
- Conference Program Printing** (\$500)

Company Name: _____

Authorized by: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

*Events/items will be allocated on a "first come/first served" basis. Every effort will be made to fulfill your request. If we cannot match your request, we will contact you for an alternative selection.

Method of payment:

- Bill my company
- Credit card (*please circle one*) Visa MasterCard Discover

Card No. _____ Exp. date _____

Name (as it appears on card) _____

Cardholder Zip Code _____ 3-Digit Security Code _____

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